



Graphic Specialties, Inc.

Complete Graphic Arts Finishing

The largest mechanical book binder in Michigan!

Binding

- Wire Spiral bookbinding
- Plastic coil, Twin-loop, Plastic Comb bookbinding
- Perfect binding (PUR & EVA)
- Hardcover/Case Binding
- High speed punching & inserting
- Index tabs; Mylar and edge reinforcing
- Saddle Stitching
- Rubber band binding
- Collating (40 pocket)
- Signature collating (24 pocket)
- Automatic eyeleting
- Drilling
- Calendar hangers automatically inserted

Spiral: Plastic Coil (above)
Spiral: Single Wire (below)



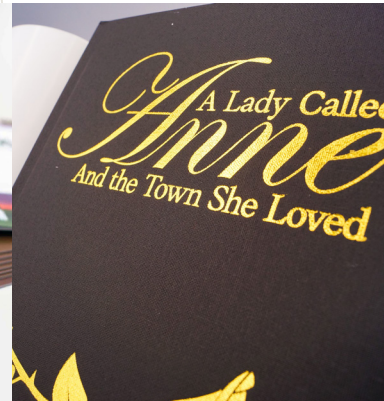
Twin Loop



Saddle Stitch (above)
& Softcover (below)



Hardcover
(Casebound)



(616) 247-0060

Our Locations:

2350 Breton Industrial Park Dr SE
Grand Rapids, MI 49508

25600 Princeton St.
Dearborn Hts., MI 48125

A little about us...

Founded in 1989, Graphic Specialties has grown to become Michigan's largest mechanical bindery and full-service graphic arts finisher. From its 50,000 square feet of production space to its state-of-the-art equipment, from its turnaround time to its employees, Graphic Specialties possesses an unquestionably high standard of quality and performance.

Graphic Specialties operates out of two facilities in Grand Rapids and Metro Detroit, each running in tandem to ensure that projects move smoothly from planning to shipment. We are one of the most diverse print-finishing enterprises in the Midwest, utilizing numerous machines for die-cutting, foil-stamping, folding and gluing, and mechanical bookbinding.

State-of-the-art equipment operated by experienced staff!

Finishing

- Foil stamping, Embossing, Debossing
(*high speed up to 29"x41"*)
- Scratch-off Foil, Overprint Foil, Combo Stamping
- Die cutting with auto-stripping
(*up to 29"x41"*)
- Pocket folders (*all types*), cartons, glued mailers
- Folding and Gluing
(*hot, cold, and fugitive glue*)
- UV Coating (*spot and flood*)
- Kiss-cutting (*standard and thermal*)
- Tipping
(*member cards, magnets, reply cards*)
- Film laminating
(*1 and 2 sided - up to 10 Mil*)
- Trimming
- Auto peel-and-seal taping
- Assembling and kitting
- Custom labeling w/barcode capabilities
- Shrink wrapping (*high speed*)
- Paper branding and rubber banding
- Automatic zip strip application
- Handwork (*collating, gluing, folding*)

Printing

- Patented LED imaging technology
- 1200 dpi 4bps
- Standard CMYK
- Spot colors to increase gamut
- Custom spot colors
- Technical colors (*white, security,...*)
- Creative colors
(*MatteSilver - PalladiumSilver*)
- Variable Data
- CMYK Digital Web Printing
- Black and White Digital Web Printing
- CMYK Digital Web Sheetfed
- Black and White Digital Sheetfed
- Sheetfed Offset Printing
- 2 sided dual printing



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