

BLEED
Any artwork that reaches the cut line **needs** to extend to the edge of the **red line**

CUT LINE
This is where your artwork will be trimmed

SAFETY
All text must be kept within the **blue line**

FOLD LINE
Artwork will be folded on the **green line**

**TOTAL
PRINT AREA**
with BLEED

11.25" x 17.25"

BACK FACE
after folding

FRONT FACE
after folding