

BLEED

Any artwork that reaches the cut line **needs** to extend to the edge of the **red line**

CUT LINE

This is where your artwork will be trimmed

SAFETY

All text must be kept within the **blue line**

FOLD LINE

Artwork will be folded on the **green line**

**TOTAL
PRINT AREA**
with BLEED

11.25" x 17.25"

FRONT FACE
after folding